

**PRAGMATIC ANALYSIS OF HATE SPEECH IN SOCIAL  
MEDIA AS RESPONSE TO PRINCE CHARLES AND  
CAMILLA'S PAST RELATIONSHIP**



**RESEARCH PAPER**

**Submitted as a Partial Fulfillment of the Requirements  
for Getting Bachelor Degree  
in Department of English Education**

**by:**

**FEBRY PRAMITHA SARI**

**A320160286**

**DEPARTMENT ENGLISH OF EDUCATION  
SCHOOL OF TEACHER TRAINING AND EDUCATION  
MUHAMMADIYAH UNIVERSITY OF SURAKARTA  
2020**

**APPROVAL**

**PRAGMATIC ANALYSIS OF HATE SPEECH IN SOCIAL MEDIA AS  
RESPONSE TO PRINCE CHARLES AND CAMILLA'S PAST  
RELATIONSHIP**

**RESEARCH PAPER**

**By:**

**FEBRY PRAMITHA SARI**

**A320160286**

**This Research Paper has been approved by the Consultant School of Teacher  
Training and Education, Muhammadiyah University of Surakarta to be held  
accountable in front of the examiner team**

**Approved by Consultant**



**Dra. Siti Zuhriah Ariatmi, M. Hum**  
**NIDN.0608076001**

ACCEPTANCE

PRAGMATIC ANALYSIS OF HATE SPEECH IN SOCIAL MEDIA AS  
RESPONSE TO PRINCE CHARLES AND CAMILLA'S PAST  
RELATIONSHIP

RESEARCH PAPER

By

FEBRY PRAMITHA SARI

A320160286

Accepted by the Bord of Examiners of  
English Department  
School of Teacher Training and Education  
Muhammadiyah University of Surakarta

Team of Examiner:

1. Dra. Siti Zuhriah Ariatmi, M. Hum. (.....)  
(Head of Examiner)
2. Dr. Maryadi, MA. (.....)  
(Member I of Examiner)
3. Dr. Malikatul Laila, M. Hum. (.....)  
(Member II of Examiner)



Dean,

Prof. Dr. Harun Prayitno, M.Hum.

NIP. (19650428 199303 1 001)

## TESTIMONY

I am the researcher, signed the statement below:

Name : FEBRY PRAMITHA SARI

NIM : A320160286

Program Study : Department of English Education

Title : PRAGMATIC ANALYSIS OF HATE SPEECH IN SOCIAL  
MEDIA AS RESPONSE TO PRINCE CHARLES AND  
CAMILLA'S PAST RELATIONSHIP

I honestly testify that there is no plagiarism of this literary work that I submitted to obtain bachelor degree and it is right work of mine except the written references that are mentioned in the bibliography. Therefore, I will responsible if there will be plagiarism which is proved.

Surakarta, 18<sup>th</sup> August 2020

The Researcher



Febry Pramitha Sari

A320160286

## **MOTTO**

**“Hidup punya berbagai cara untuk membingkai kata dalam proses tumbuh dan berkembang”**

**(Dwita Apriliani-Hipwee.com)**

## **DEDICATION**

This research paper is dedicated for:

1. My beloved fathers, Mr. Sarmin and Mr. Wiyanto and my beloved mother, Mrs. Sriyati.
2. My dearest sister, Shahnaz Dwi Rasyeilina.
3. My partner.
4. All of my friends.

## ACKNOWLEDGMENT

### *Assalamu'alaikum Wr. Wb.*

Alhamdulillah Robbil'alamin, I praise to Allah for all of favors, thus the researcher can able to complete this research paper entitled *Pragmatic Analysis of Hate Speech In Social Media as Response to Prince Charles and Camilla's Past Relationship*. Conducting the research, the researcher would like to give expression her gratitude and give appreciation to the people in the below this:

1. Prof. Dr. Sofyan Anif, M.Si., the Rector of Muhammadiyah University of Surakarta.
2. Prof. Dr. Harun Joko Prayitno, M.Hum., the Dean of Faculty of Teacher Training and Education.
3. Mauliy Halwat Hikmat, Ph.D. the Head of Department of English Education of Muhammadiyah University of Surakarta.
4. Dra. Siti Zuhriah Ariatmi, M.Hum, as her consultant, who has given her advice and unlimited knowledge patiently until the researcher finished her research.
5. Dr. Maryadi, M.A., as the second examiner. A great thanks for giving advice and guidance.
6. Dr, Malikatul Laila, M. Hum, as the third examiner. A great thanks for giving advice and guidance
7. All of English Department lecturers for the guidance and knowledge.
8. Her beloved mother (Mrs. Sriyati) and her fathers (Mr. Sarmin and Mr. Wiyanto) who always give advice, support, attention, and pray for her until getting success and their greatest live and support for her at all until she can accomplish this script.
9. Her beloved sister, Shahnaz Dwi Rasyeilina who always give the writer support.
10. Her beloved grandfather (Mr. Sumi) and her grandmother (Mrs. Sami) who always give advice and pray to the writer.
11. Her dearest friend, Didik Nuryudha, who always gives her support, advice, pray and love.
12. All of her friends, who cannot be mentioned one by one that always support and help the writer.

13. All member of Faluck Class, thank you for amazing four years we spent together.
14. All people who have contributed greatly to the completion of this research paper, yet the writer cannot mention them entirely, and
15. Her beloved pianist, Yiruma, thanks for the music on Youtube and Spotify which help the writer's mind being peaceful.

To those mentioned above, the writer can only say thank you very much. Hopefully, Allah gives blessing to all of them.

The writer realizes that the research paper is still far from being perfect. Therefore, supportive criticism and suggestion are really hoped and badly needed to make this research paper better.

The Researcher



## RINGKASAN

Febry Pramitha Sari/ A320160286. **ANALISIS PRAGMATIK DI SOSIAL MEDIA SEBAGAI RESPON PADA HUBUNGAN MASA LALU PANGERAN CHARLES DAN CAMILLA**. Skripsi. Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Surakarta. Agustus, 2020.

Febry Pramitha Sari, A320160286

[febrypramithas@gmail.com](mailto:febrypramithas@gmail.com)

Dra. Siti Zuhriah Ariatmi, M.Hum

[szuhriyah@gmail.com](mailto:szuhriyah@gmail.com)

*Berbicara adalah cara untuk berkomunikasi dengan suatu tujuan tertentu. Tujuan berbicara dapat berupa menyampaikan pendapat, pujian, atau bahkan untuk menyakiti hati seseorang. Menyakiti hati seseorang dapat pula disebut ujaran kebencian. Ujaran kebencian dapat bermaksud menghina, menyindir atau mengejek orang yang bersifat dapat menimbulkan efek negatif pada pendengar. Penelitian ini bertujuan untuk mengetahui tipe kalimat ujaran kebencian dan maksud dari penulis ujaran kebencian. Penelitian ini adalah penelitian kualitatif. Objek penelitian ini adalah ujaran kebencian dari sosial media dari pengguna social media ke Pangeran Charles and Camilla Parker. Sumber data dari penelitian ini adalah komen yang ditulis di akun sosial media majalah. Data yang dipakai pada penelitian ini adalah komentar yang mengandung ujaran kebencian. Teknik analisis data pada penelitian ini yaitu menggunakan teori Mondal, et al (2017) untuk mengidentifikasi tipe ujaran kebencian dan menggunakan teori Kreidler (2002) untuk menjelaskan maksud atau tujuan dari ujaran kebencian tersebut. Hasil dari penelitian ini yaitu (1) terdapat 8 tipe ujaran kebencian dengan urutan tipe dengan kisaran paling tinggi sampai paling rendah, antara lain tingkah laku, jenis kelamin, fisik, kelas, disabilitas, agama, rasis, dan etnis (2) Terdapat 5 maksud dari penulis ujaran kebencian dengan urutan kisaran paling tinggi sampai paling rendah, yaitu mengejek, menghina, menyindir, menuduh, dan meyalahkan,*

**Kata kunci:** ujaran kebencian, Pangeran Charles, Camilla Parker, Social Media

## SUMMARY

Febry Pramitha Sari/ A320160286. **PRAGMATIC ANALYSIS OF HATE SPEECH IN SOCIAL MEDIA AS RESPONSE TO PRINCE CHARLES AND CAMILLA'S PAST RELATIONSHIP**. Research Paper. Faculty of Teacher Training and Education, Muhammadiyah University of Surakarta. August, 2019.

Febry Pramitha Sari, A320160286

[febrypramithas@gmail.com](mailto:febrypramithas@gmail.com)

Dra. Siti Zuhriah Ariatmi, M.Hum

[szuhriyah@gmail.com](mailto:szuhriyah@gmail.com)

Speaking is a communication way with some purposes. The aim of speaking is to express people's idea, to praise someone or something, or to break people's heart. Breaking people's heart is called hate speech. It can be insulting, insinuating, or mocking to someone who gets the negative effect. The aim of this research is to describe the type of hate speech and to clarify the intention of the hate utterance. This research is qualitative research. The research object is the hate speech by the social media user addresses to Prince Charles and Camilla Parker. The data source is the comments by the social media user in the visual tabloid on social media. The data is the the comments that contain hate speech by the social media user. The techniques of data analysis in this research are used Mondal et al theory (2017) in describing the type of hate speech and Kreidrel Theory (2002) in clarifying the intention of the hate utterance. The results of this research are (1) there are eight types of hate speech from the highest range to the lowest range, such as behavior, gender, physical, class, disability, religion, race, and ethnicity. (2) There are five intentions by the social media user from the highest range to the lowest range, such as mocking, insulting, insinuating, accusing, and blaming.

**Keyword:** hate speech, Prince Charles, Camilla Parker, social media

## **TABEL OF CONTENT**

<b>COVER .....</b>	<b>i</b>
<b>APPROVAL .....</b>	<b>ii</b>
<b>ACCEPTANCE .....</b>	<b>iii</b>
<b>TESTIMONY .....</b>	<b>iv</b>
<b>MOTTO .....</b>	<b>v</b>
<b>DEDICATION.....</b>	<b>vi</b>
<b>ACKNOWLEDGEMENT.....</b>	<b>vii</b>
<b>RINGKASAN .....</b>	<b>ix</b>
<b>SUMMARY .....</b>	<b>x</b>
<b>TABLE OF CONTENT.....</b>	<b>xi</b>
<b>LIST OF TABLE .....</b>	<b>xiii</b>

### **CHAPTER 1: INTRODUCTION**

A. Background of the Study .....	1
B. Problem Statement .....	3
C. Objectives of the Study .....	3
D. Benefits of the Study .....	4

### **CHAPTER II: LITERATUR REVIEW**

A. Previous Study .....	5
B. Underlying Theory .....	8

### **CHAPTER III: RESEARCH METHOD**

A. Type of Research .....	20
B. Research Object .....	20
C. Research Data and Data Source .....	20
25	
D. Technique of Data Collection .....	20
E. Data Validity .....	21
F. Techniques of Data Analysis .....	21

### **CHAPTER IV: DATA ANALYSIS, FINDING, AND DISCUSSION**

A. Data Analysis.....	22
B. Finding.....	47
C. Discussion of the Finding.....	54

<b>CHAPTER V: CONCLUSION, IMPLICATION, AND SUGGESTION</b>	
A. Conclusion .....	60
B. Implication .....	60
C. Suggestion .....	61
<b>BIBLIOGRAPHY .....</b>	<b>62</b>
<b>APPENDIX.....</b>	<b>65</b>

## LIST OF TABLE

Table 4.1 Types of Hate Speech.....	48
Table 4.2 The Intention of Ghate Speech.....	51